

Sustainability at SAMBA

Press Release of the Swiss Association of MBAs



TIBOR SZABÓ
Author

Empowering Sustainability Leaders: The Sustainability Council

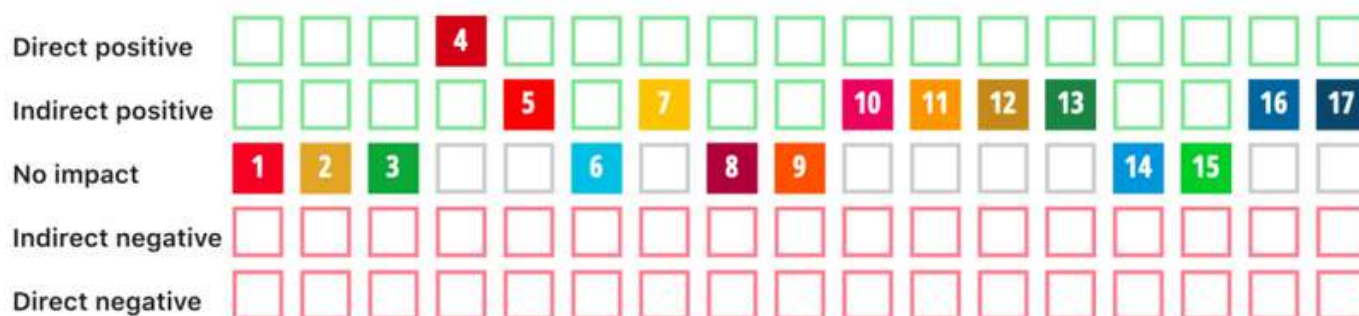
The SAMBA Sustainability Council has the mission to establish a community of professionals with a passion in sustainability. We promote the exchange of ideas & knowledge and, generate a platform that fosters the development and implementation of initiatives for sustainable development.

Implementing the UN Sustainable Development Goals (SDGs)

As one of the most ambitious and important global agreements in recent history, the United Nations 2030 Agenda for Sustainable Development, with its 17 Sustainable Development Goals (SDGs) and 169 targets, calls for sustainable transformation of societies across the globe. The SDGs outline 17 of the greatest social and environmental challenges that people, organisations, and countries must address in order to have a socially inclusive, economically and politically stable, and ecologically resilient world.



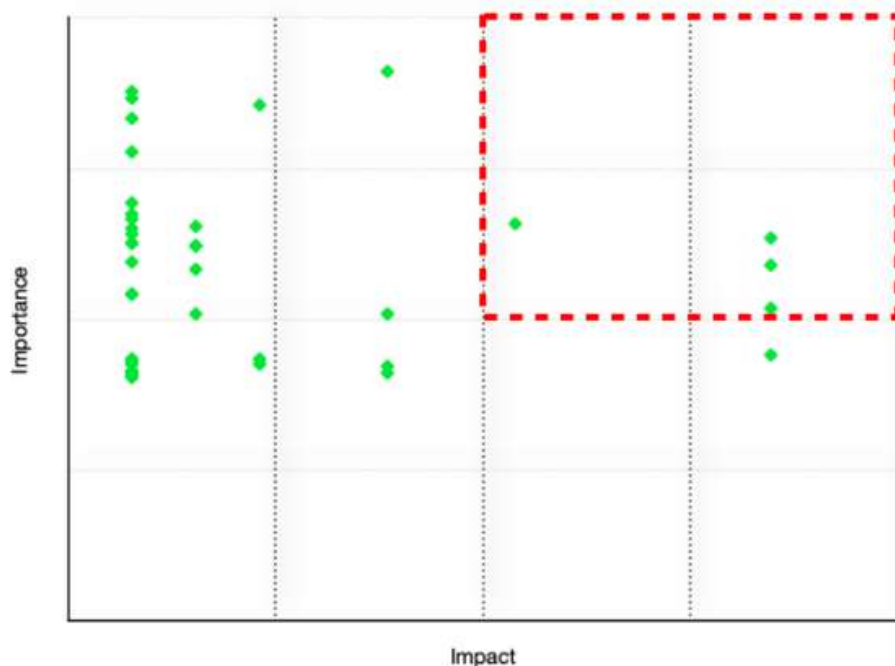
At the beginning of 2023, SAMBA conducted an Impact Assessment to evaluate how the Association and its activities affect these sustainable development goals. As a result, the SDGs were implemented throughout the organisation and into its strategy, as well as an active involvement began in addressing those goals specifically where SAMBA has the biggest positive impact potential: *quality education (#4), gender equality (#5), affordable and clean energy (#7), reduced inequalities (#10), responsible production and consumption (#12), climate action (#13), peace, justice, strong institutions (#16) and creating partnerships in support of the realisation of these goals (#17).*



SAMBA SDG Impact Assessment

SAMBA’s Compass to Impact - Materiality Assessment

SAMBA’s Sustainability Council regularly conducts and reviews formal materiality assessments, focusing on potentially material ESGE (environmental, social, governance and economical) topics, to identify the most relevant ones that (1) matter the most to our stakeholders, as well as (2) through which SAMBA can deliver the biggest positive social and environmental impact.



SAMBA Materiality Matrix 2023

From a long-list of 40 relevant and material topics, the following 6 were identified having the highest impact-importance score:

Environmental	Social	Governance	Economical
Reducing GHG Emissions	Sustainability Awareness Campaigns	Ethical Business Practices	Business Model Innovation
	Affordable Quality Education		Sustainability Innovations and Cooperations

About the Author

Prior to his current role as Strategy Advisor at Ascent Health Services in Schaffhausen, Tibor held several sustainability positions helping large companies and SMEs to deliver positive environmental and social impact in addition to financial returns. Tibor completed the MBA program at the University of St.Gallen where he was able to nurture his interest and gain foundational expertise in the context of corporate sustainability.